

# DIGITAL WRAPS

VINYL GRAPHICS AND LETTERING

# MAGNETICS

## Vehicle Graphics



design | service | solutions

# WE'RE YOUR **SINGLE SOURCE** FOR PROFESSIONAL SIGNAGE AND GRAPHICS

## HERE'S JUST SOME OF WHAT DRIVES THE SIGNS NOW ADVANTAGE:

### **The Right Solution**

The sign and graphics marketplace offers a vast array of products to help you get attention and make a lasting impression. But you'll never feel overwhelmed by your choices because our specialists will take a consultative approach to helping you develop the right solution for your needs.

### **Project Management**

There's never any hassle when working with Signs Now. We're hands-on from inception to completion of your project. We'll coordinate design, manufacturing and installation while consistently adhering to your timeline.

### **On-time Performance**

Our state-of-the-art equipment and our production management system ensure that your projects are ready when you need them.

### **Local Service, Global Connections**

We're committed to providing the personal attention and professional service you expect from a local partner. At the same time, our global network of nearly 200 digitally integrated Signs Now centers makes us your local connection to a global network with the resources to accommodate sign and graphics projects of any size and scope.

### **Letter-perfect Guarantee**

We stand behind everything we do, so trust your projects to the leader in professional sign and graphics solutions.

# 70,000 GOOD THINGS ABOUT RUSH HOUR

## Maximize your advertising dollars

Did you know vehicle advertising generates between 30,000 and 70,000 vehicular impressions per day? That's 350,000 impressions in a five-day work week! So, promote your business and build brand awareness by using your fleet as traveling billboards. From permanent graphics to "quick change" advertising products, vehicle lettering and graphics are an affordable way to put your marketing on the road, quickly and with powerful impact.

## VINYL GRAPHICS AND LETTERING

Quality lettering can project a professional image and make a big impact — especially if you add your logo and some simple graphics to increase visibility even more. Stand out among the competition and gain instant credibility on the road with our large selection of type styles and colors.



## DIGITAL WRAPS

1.3 seconds! That's all the time you have to get attention and make a lasting impression. Luckily Signs Now can cost-effectively produce realistic, full-color digital graphics that are extremely effective at communicating complex information faster than simple text signage.





## WINDOW GRAPHICS

Want all the benefits of vehicle advertising without wrapping your entire vehicle? Window graphics are the perfect solution. They're see-through for safe driving, yet they display your information in full color for an impactful impression. Plus, vinyl graphics are easy to change since they can be removed from windows without damaging the glass.

There are loads of options for creating your perfect window graphic. Try your business name or logo, contact information or a quick list of goods or services. The design professionals at Signs Now can help you choose the perfect solution.



## MAGNETICS

Love the idea of vehicle graphics but want to keep your car "clean" for personal use? Magnetic signs are the answer because they can be easily removed when not needed. And they're great if you employ contract workers such as pizza delivery personnel or couriers who use their own cars.



## THINK BEYOND THE ROAD

The possibilities are endless when it comes to vehicle graphics. They're not just for cars, trucks and busses. Consider taking your advertising beyond the road and install vehicle graphics on :

- Boats
- Trailers
- Motorcycles
- Race cars
- Golf carts
- Personal watercraft
- RVs
- Airplanes
- Helicopters



# WITH SO MANY GREAT OPTIONS, HOW DO I DETERMINE THE RIGHT SOLUTIONS FOR ME?

Our professional designers are here to help you find the right solution to meet your goals and objectives. For your advanced planning needs, here are some of the questions we'd be likely to ask during your initial consultation with us:

1. What is the budget for this project?
2. What is the overall purpose of this project? Is there a problem to be solved or a benefit to be gained?
3. What specific message do you want to communicate? Some popular examples include: brand marketing, contact information, photo imaging, service listing, call to action.
4. Who is the target audience? How would you describe them in demographic terms such as age, income, education, lifestyle, etc.
5. What type of vehicle do you intend to use and how much space is available for advertising?
6. What is the viewing time? Is the target audience lingering nearby or driving past at high speeds?
7. Is the sign or display for permanent or temporary usage?
8. How long do you want your vehicle advertising to last? One month? One year?
9. When does the project need to be completed?
10. Are there complementary signs or displays required to complete all of your initiatives?

**The answer is easy.  
Call Signs Now today  
for a consultation!**

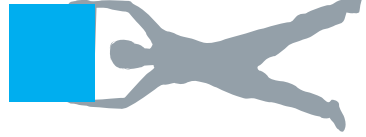
**Stand out in a crowded  
world! It's easy to get started.**





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## **Your Single Source for Professional Signage, Displays and Graphics**



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Contact Signs Now today!